



## **More than Bytes Conference on digitalisation and cultural education**

@ Design Sujet: Dechant Grafische Arbeiten, Wien

**Thursday 11<sup>th</sup> April 2019, Vienna, from 10am – 5pm**

**Venue:** Kardinal König Haus, 1130 Vienna, Kardinal-König-Platz 3

**Conference Language:** English and German

Cultural and digital education are prerequisites for forward-looking, individualized learning that promotes self-competence, creativity and flexibility. Digital education in the context of arts education is a relatively young approach that needs to be tested, also in terms of a reflective distance. How can artists and mediators work with pupils using digital media in the field of arts education? How are teachers prepared for these challenges to engage in creative processes in the context of cultural and digital education? We live in a media society that uses "old" and "new" - analogue and digital - media in a linked and interactive way. Cultural media education, as part of general education, enables children and young people to orient themselves in an increasingly medial and mediated world. Digitalisation strategies in Europe have also triggered discussion in the area of cultural education on how cultural workers work with students in the context of digital media. The conference will cover research findings on the subject area and showcase models of how the practical implementation in different countries in Europe works in the field of cultural education. The spectrum ranges from the education of future teachers, to the use in school, to the informal education of young people in the context of digitalisation.

### **Conference program**

- 10:00      **Welcome**  
Aron Weigl – EDUCULT  
Jakob Calice - KulturKontakt Austria  
Heidrun Strohmeier - Austrian Federal Ministry of Education, Science  
and Research (BMBWF)
- 10:20      **Short films by students**
- PANEL 1      Cultural Education in Post-Digital Times**  
Moderation: Ernst Wagner and Ligia Ferro, Board ENO
- 10:25      **Keynote**  
Benjamin Jörissen - Friedrich-Alexander-Universität Erlangen-Nürnberg  
*Digitalisierung ist ein kultureller Prozess – eine Analyse.  
Entwicklungsaufgaben und Chancen der Schule*

- 10:45 **Panel and discussion**  
 Martin Bauer - BMBWF  
*BMBWF-Masterplan für die Digitalisierung im Bildungswesen und pädagogische Umsetzung*  
 Susanne Keuchel - Akademie der Kulturellen Bildung  
*Challenges for Cultural Education in times of Post-Digitalisation*  
 Wojciech Kowalik - AGH University of Science and Technology, Faculty of Management  
*Can heritage digitisation increase cultural participation and influence social inclusion?*
- 12.00 **Lunch**
- PANEL 2 Creativity and Digitalisation**  
 Moderation: Sirikit Amann – KulturKontakt Austria
- 13.00 **Keynote**  
 Gerfried Stocker - Artistic Director Ars Electronica Linz: Create your world
- 13:20 **World Café:** table-discussions with central theses of the lectures and presentation of an ENO survey with the participants on the basis of their working practice
- 14:40 **Short break**
- PANEL 3 Schools of Tomorrow**  
 Moderation: Aron Weigl - EDUCULT
- 15:00 **Keynote**  
 Markus Hanzer – University of Applied Arts Vienna  
*Wie kann kulturelle Bildung auf die aktuellen technologischen Entwicklungen reagieren?*
- 15:20 **Inputs and dialogues**  
 Holly Donagh - A New Direction  
*Caring for Cultural Freedom: an ecological approach to supporting young people's cultural learning*  
 Melissa Bremmer & Emiel Heijnen - Research Group Arts Education, Amsterdam University of the Arts  
*Is THIS art?? ArtsSciences practices and the reconceptualization of arts education*  
 Nina Grünberger, Pädagogische Hochschule Wien - Zentrum für Lerntechnologie und Innovation (ZLI)  
*Mehr als digitale Bildung? – Herausforderungen der Digitalisierung für schulische Medienbildung*
- 16:35 **Short films by students**
- 16.40 **Summary** Michael Wimmer - EDUCULT
- 17:00 **End of conference**
- 18:00 Dinner at the Kardinal König Haus

## **Accommodation**

### **Kardinal König Haus**

Bildungszentrum der Jesuiten und der Caritas gemeinnützige Ges.m.b.H.

1130 Wien, Kardinal-König-Platz 3

Tel: +43-1-804 75 93-605

[www.kardinal-koenig-haus.at](http://www.kardinal-koenig-haus.at)

### **DON BOSCO HAUS WIEN -Zentrum für Jugend und Erwachsenenbildung**

1130 Wien • St. Veit-Gasse 25

Telefon: +43 1 87839 0

E-Mail: [dbh@donbosco.at](mailto:dbh@donbosco.at)

[www.donboscohaus.at](http://www.donboscohaus.at) • [www.donbosco.at](http://www.donbosco.at)

## **Arrival**

### **From the airport to KulturKontakt Austria**

City Airport Train (CAT) or with the Schnellbahn S7 to "Wien-Mitte – Landstraße", U4 direction Heiligenstadt, two stations, then take the U2 Schottenring direction Karlsplatz, 1 Station. Get out at "Schottentor" (University). Then 5 Minutes to Universtitätsstr.5

### **From the airport to Kardinal König Haus**

#### **Public transport**

City Airport Train (CAT) or with the Schnellbahn S7 to "Wien-Mitte – Landstraße", U4 direction Hütteldorf to "Hietzing", four stations with tram line 60 direction Rodaun to "Jagdschloßgasse"

#### **Airport taxi**

If you order an airport taxi in advance, you will pay a fixed rate for the route from the airport to any address in Vienna.

### **From Kardinal König Haus to KulturKontakt Austria**

Take the Tram 60 "Jagdschlossgasse" to Westbahnhof  
Then U3 to Volkstheater, then the Tram 1 or 71 or D to "Schottentor"  
(University)

### **From the airport to Don Bosco Haus**

#### **Public transport**

City Airport Train (CAT) or with the Schnellbahn S7 to "Wien-Mitte – Landstraße", U4 direction Hütteldorf to "Hietzing", four stations with tram line 60 direction Rodaun to "Don Bosco Haus - Zentrum für Jugend- und Erwachsenenbildung"

### **From Kardinal König Haus to Don Bosco Haus**

Take the Tram 60 "Jagdschlossgasse" direction Westbahnhof, two stations to "Don Bosco Haus - Zentrum für Jugend- und Erwachsenenbildung".

#### **Organizer: ENO Member Austria**

**Sirikit Amann**

[sirikit.amann@kulturkontakt.or.at](mailto:sirikit.amann@kulturkontakt.or.at)

**Phone**+43 1 523 87 65 - 22



**Aron Weigl**

[aron.weigl@educult.at](mailto:aron.weigl@educult.at)

+43 1 522 3127 - 20

